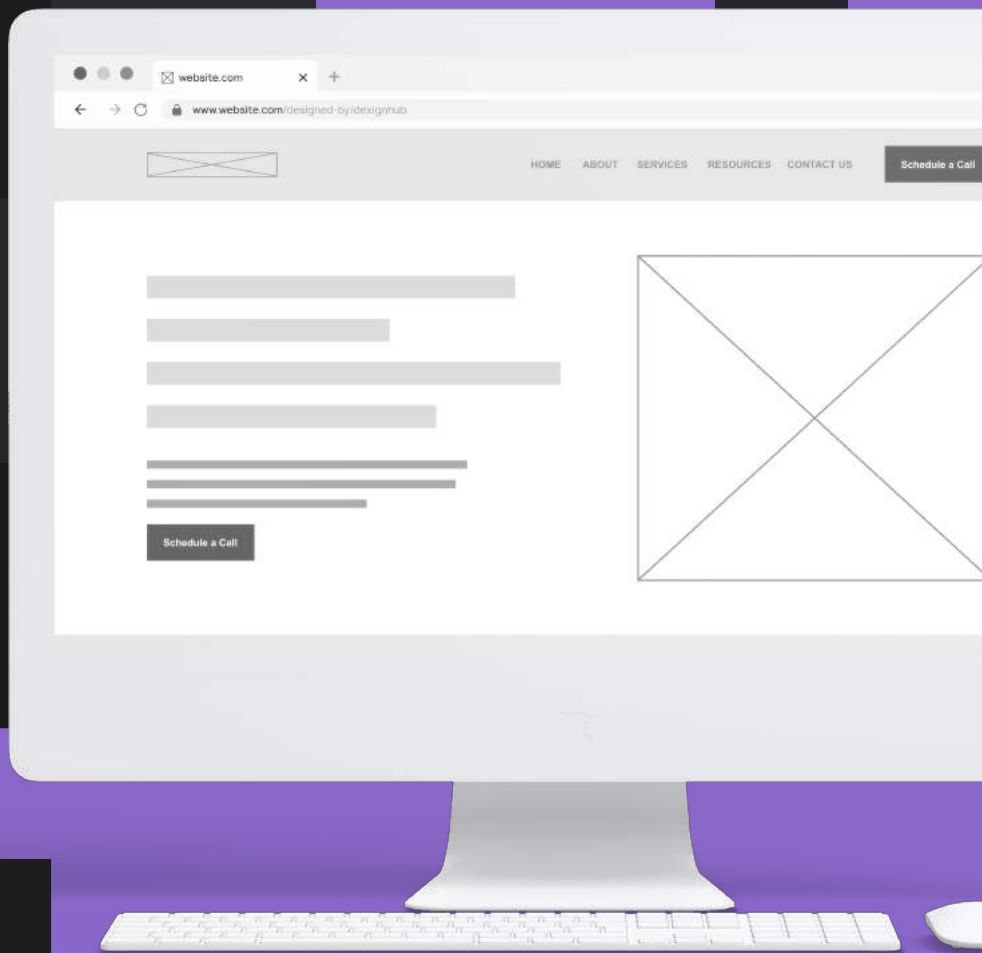




COMPANY PROFILE

Building Business Success **One Pixel** **at a Time**



About DexignHub

DexignHub is the design and digital marketing division of Xentra Group. It focuses on providing companies with branding, website design, UX/UI design, and mobile app development services.



DexignHub develops strategies that will help companies improve their brand and digital presence, especially on social media. We provide advice, strategy, and vision for companies that want to establish, grow, or build their brand. Using a holistic approach to all of these, we incorporate our expertise in information technology to ensure we are targeting every corner of the design and digital marketing needs of our clients.

As a design and digital marketing company, we provide companies with branding, website design, UX/UI design, web app and mobile app development, and digital marketing services. We help businesses grow by helping them understand what online and digital strategies they'll need to stay relevant in today's market. We develop a custom-fit plan for each company's needs and help them execute it, while providing support for further growth.

Why DesignHub

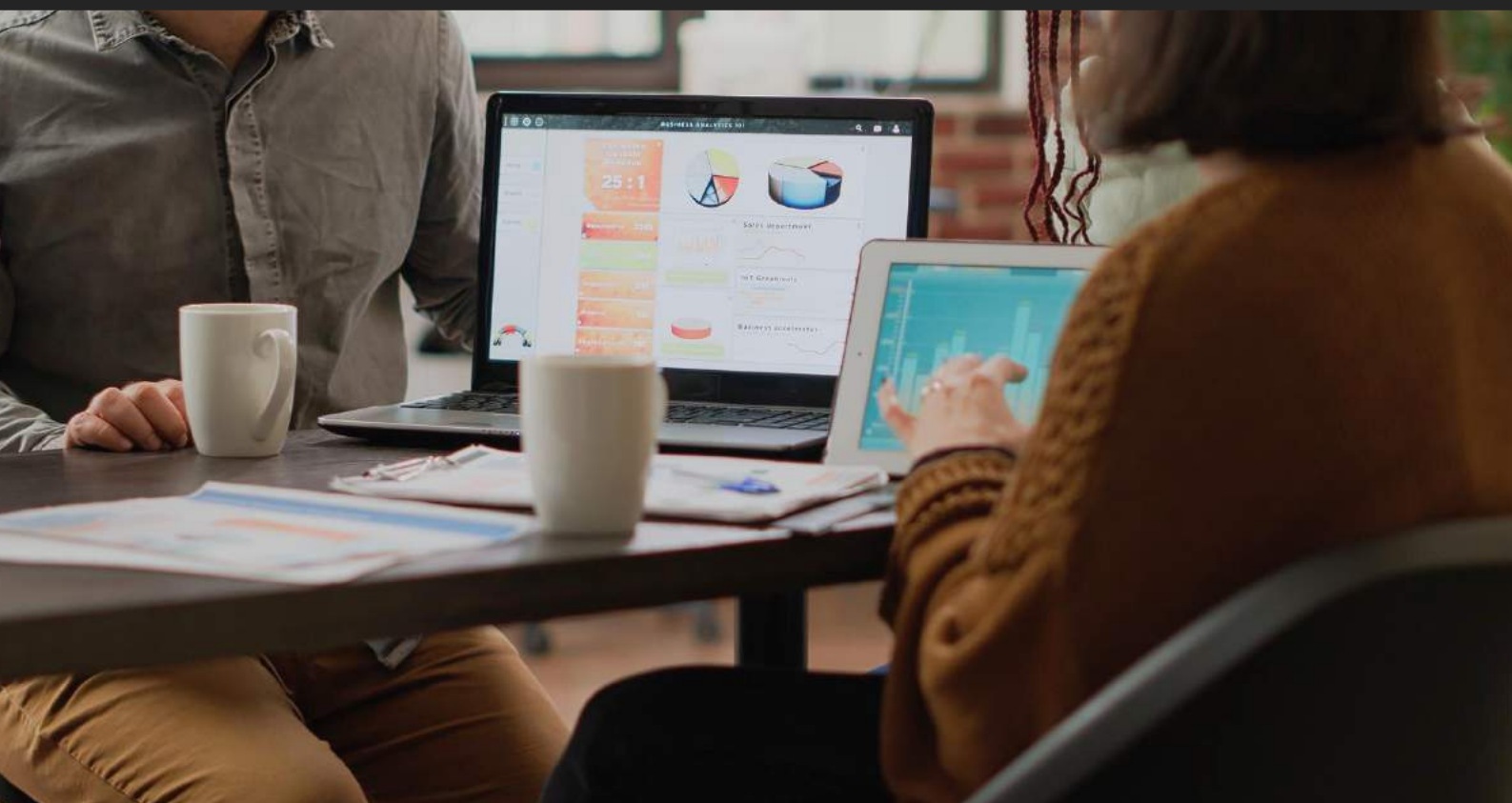
We'll help you understand what you'll need to stay relevant in today's market. Working with us means we're offering you our:

➤ EXPERTISE IN DIGITAL CHANNELS

Our mastery in multiple digital channels enables us to offer clients comprehensive marketing solutions tailored to each client's needs and objectives. A deep understanding of social media, content marketing, and email marketing enables us to create integrated campaigns that maximize reach, engagement, and conversions.

➤ DATA-DRIVEN APPROACH

Data is king in the digital landscape. By adopting a data-driven approach, DesignHub can ensure that clients' marketing efforts are based on insights rather than guesswork, leading to more efficient and effective campaigns.



➤ CREATIVE AND STRATEGIC THINKING

We ensure marketing efforts are captivating and aligned with client's overarching goals and objectives through our creativity and strategic thinking. Creative content, compelling messaging, and strategic positioning help capture audience attention, build brand awareness, and drive engagement.

➤ TECHNICAL PROFICIENCY AND TOOLS MASTERY

We have a team of skilled designers proficient in various design tools and software applications such as Adobe Creative Suite (e.g., Photoshop, Illustrator, InDesign), Sketch, Figma, or other specialized tools, capable of translating creative concepts into high-quality visual assets.



➤ UNDERSTANDING OF BRANDING AND USER EXPERIENCE (UX) PRINCIPLES

Our team has a deep understanding of branding principles and user experience (UX) design. We align visual elements with the client's brand identity, values, and target audience preferences, as well as optimizing designs for usability, accessibility, and overall user satisfaction.

Our Services

We'll work out with you throughout the entire design, development, and launch process. We'll find ways to make the changes you'll need to continue growing.

WEB DESIGN



We conceptualize, plan, and arrange the appearance, layout, overall functionality, and content of your website to ensure that it's easy to use, aesthetically pleasing, trustworthy, and is appropriate for the target market and brand of your company.

WEB APP DEVELOPMENT



Web apps function in-browser, are easy to maintain, and can be launched quickly, playing a crucial role in branding that mobile apps can't provide. We'll help you boost your online presence and customer loyalty with web apps.

UI/UX DESIGN



UX and UI design are different from each other, but they are necessary together for overall customer experience, customer retention, high search engine rankings, productivity, conversions, and brand credibility and loyalty. We'll help your brand improve its UX/UI design.



BRANDING DESIGN

A brand identifies and distinguishes organizations or businesses from others, providing great value to a company and giving them a competitive edge over their competitors. We'll help you create a plan and strategy to create, build, establish, or improve your brand.



DIGITAL MARKETING

Establishing a solid online presence is indispensable in today's market. It strengthens a company's brand. We develop plans and strategies that you'll need to market your brand and company whether it's through social media, email, or other digital marketing methods.

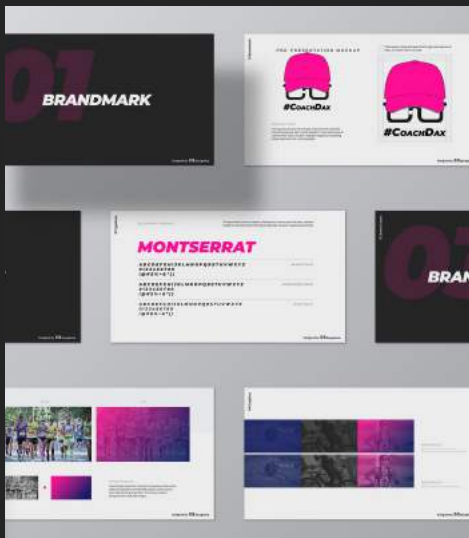


MOBILE APP DESIGN

To stay relevant, successful, and responsive, companies need to develop mobile applications that their end-user customers, business clients, partners and employees demand. We'll help you develop software applications for mobile devices.

Clients and Partners

As the design and digital marketing arm of Xentra Group, we focus on providing companies with branding, website design, UX/UI design, and mobile app development services. Here are several companies that we've worked with:



01 #COACHDAX

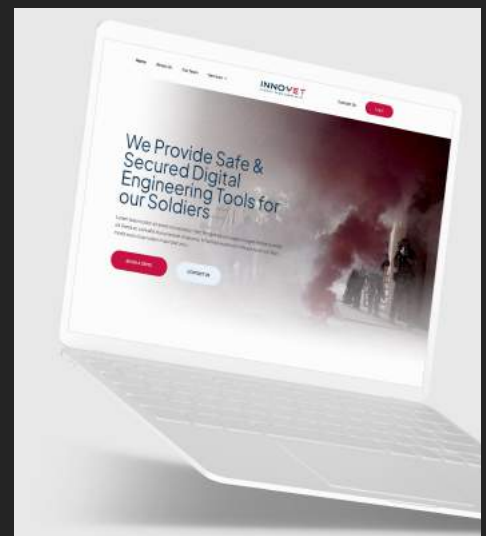
UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

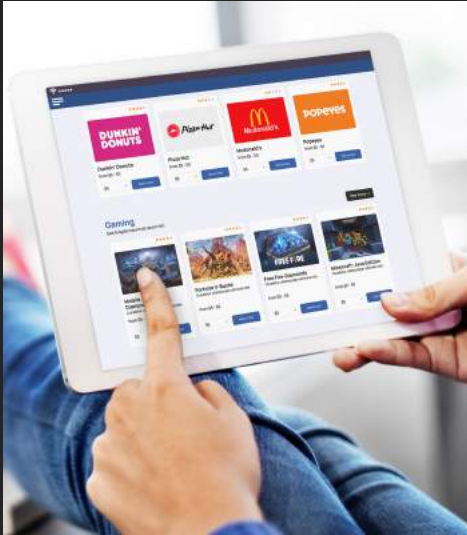
Coach Dax is a personal triathlon coach and nutritionist who stands for a balanced plan that delivers the power to athlete's needs while reducing injuries and motivating them to push themselves further than they have in the past.

02 INNOVET

WEBSITE DESIGN

InnoVet USA works with public sector clients in the earliest stages of projects in order to produce the absolute best requirement sets possible. It provides safe and secure digital engineering tools for soldiers that served in the US military service.





03 EXCITE PAY

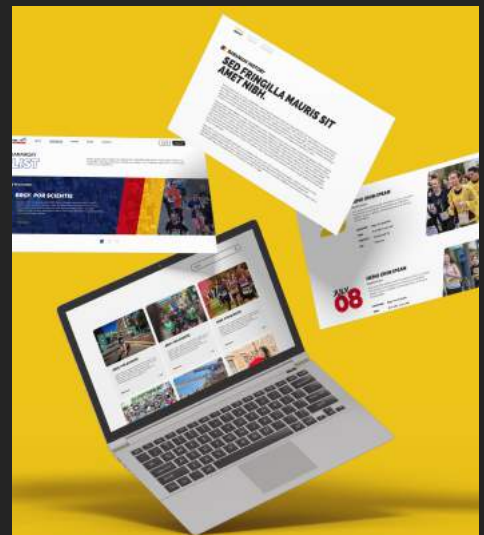
UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

The ExcitePay project is a website designed for the ExcitePay app that lets users go online shopping using true cryptocurrency debit cards. From the home page, users are immediately greeted with many options of retailers that they can buy from.

04 PINOY RUNNERS

UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

PinoyRunners is a private organization of runners, with Filipino roots, from different parts of the world. The client aims to connect all of Filipino runners around the globe through a website that features the organization's members, events, and "barangays".



05 XENTRA

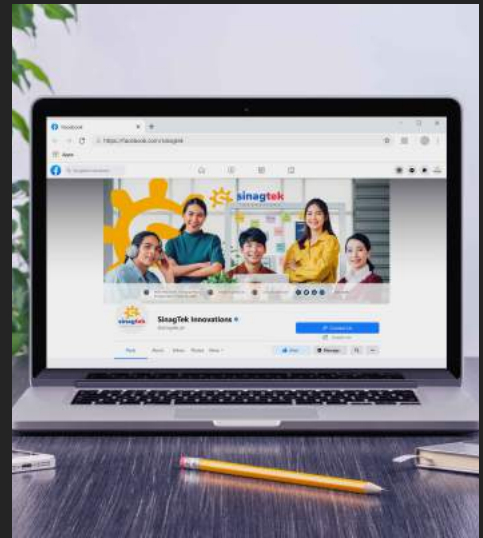
UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

Xentra is an IT outsourcing solutions provider with offices in the USA and Philippines. It implements a competitive business model that offers many options for IT services that clients can choose from. It focuses on a client's business needs and requirements to improve revenue, profitability, and employee productivity.

06 SINAGTEK

UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

SinagTek is a Philippine-based IT solutions provider that exclusively services a Bahamas-based fintech company. With this in mind, DexignHub highlighted the company's strategic IT services and a stack of technologies it uses during production.



07 STERGO

BRANDING | WEBSITE DESIGN

Stergo is a leading provider of end-to-end CRM Solutions, leveraging the power of Salesforce, Twilio, and AI technology. It has served companies from a wide range of industries, offering flexible solutions to meet its clients' needs at a cost-effective price point.

08 MYPISO

BRANDING | WEBSITE DESIGN

MyPiso is a mobile app that provides a comprehensive array of resources for individuals pursuing success in various professional certifications exams. It aims to democratize access to high-quality study materials, all at the incredible price of just one peso.





09 MP PROPERTIES

UI/UX | MOBILE APP DEVELOPMENT | BRANDING | WEBSITE DESIGN

MP Properties is a premier real estate and property management company that specializes in providing high-quality services to exclusive clients. Its website has a fixed layout of columns about its properties and services pages, highlighting featured properties and specialized services.

Meet The Team

At DexionHub, our team isn't just a group of individuals; we're a creative powerhouse united by a shared passion for innovation and excellence.

Comprised of talented designers, strategic marketers, and forward-thinking creatives, we thrive on collaboration and pushing the boundaries of what's possible. Each member brings a unique set of skills and perspectives to the table, allowing us to approach every project with fresh eyes and unparalleled expertise.



**Brian
Bron**

EXECUTIVE CREATIVE
DIRECTOR



**Erika
Puyawan**

CREATIVE DIRECTOR



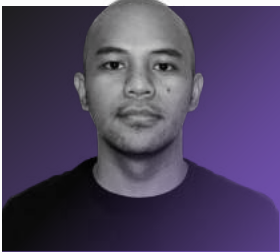
**Camille
Bucatcat**

SENIOR UI/UX
DESIGNER



**Marlon
Puyawan**

SENIOR UI/UX
DESIGNER



**Sonny
Pagara**

WEBSITE DEVELOPER



**Kenneth
Corvera**

UI/UX DESIGNER



**Maggie
Evora-
Gajunera**

CONTENT &
MARKETING WRITER



**Ellaine
Tapang**

WEBSITE QA



**Eliza
Milan**

GRAPHIC DESIGNER



**Claire
Cruz**

CONTENT &
MARKETING EXPERT



**Thea
Tinapay**

GRAPHIC DESIGNER



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Let's develop a strategic plan for your business.
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